

Media Release

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PORTRAITS IN THE PARK LAUNCHES IN SYDNEY'S SUTHERLAND SHIRE

The power of being able to photograph people well is one of the most satisfying and rewarding areas of photography. Until now for most people who'd like to be professionally photographed it's unaffordable, awkward and time consuming.

Portraits In The Park's standard price for session and all photos will be highly competitive. Photos are captured outdoors in a relaxed environment to put the subject/s more at ease. With total confidence in the art of Portrait Photography only half an hour is required to shape light and craft the perfect photos allowing the customer plenty of time to get on with their day. Once the photos have been colour graded and cropped the customer is emailed a link to download them all.

Finally families and individuals have access to affordable, beautiful, professional portrait photography and a great experience.

<u>Portraits In The Park</u> offer efficient sessions that cover all on trend lifestyle and commercial portrait photography styles and supply every high resolution shot captured to the customer.

Prior to the session opportunities for a reduced price are offered through social media follows or referrals. Bookings are scheduled Online where they can be amended or cancelled at any time. Professional tips for getting ready are emailed to the customer after booking. After the session all photos are beautifully graded and high resolution files available for digital download at no extra cost. These files can then be used for high quality prints or sharing online.

In an era where everybody has a camera in their pocket, there is greater demand than ever for a more formal encounter with a photographer. Families and couples would love framable crafted photos beyond a happy snap. Business owners or people in professional occupations need current, standout, professional looking website or social media profile pictures beyond emotionless white backdrops. For anyone it's a special opportunity to muse and capture their best reflection to cherish and look back on.

Drawing on years of photographic, imaging, training and technical experience <u>Portraits In The Park</u> will offer very affordable, quick and efficient portrait photography sessions to families, groups and professionals.

The goal is to provide a photographic experience customers will want to share with family and friends and make it affordable and efficient enough to book regularly.

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For further information contact Portraits In The Park publicist Tatiana at pr@portraitsinthepark.com.au

Portraits In The Park is an efficient, affordable and quality portrait photography business servicing personal and corporate customers in the Sutherland Shire